



# IANA PAC

Understanding where your dollars go

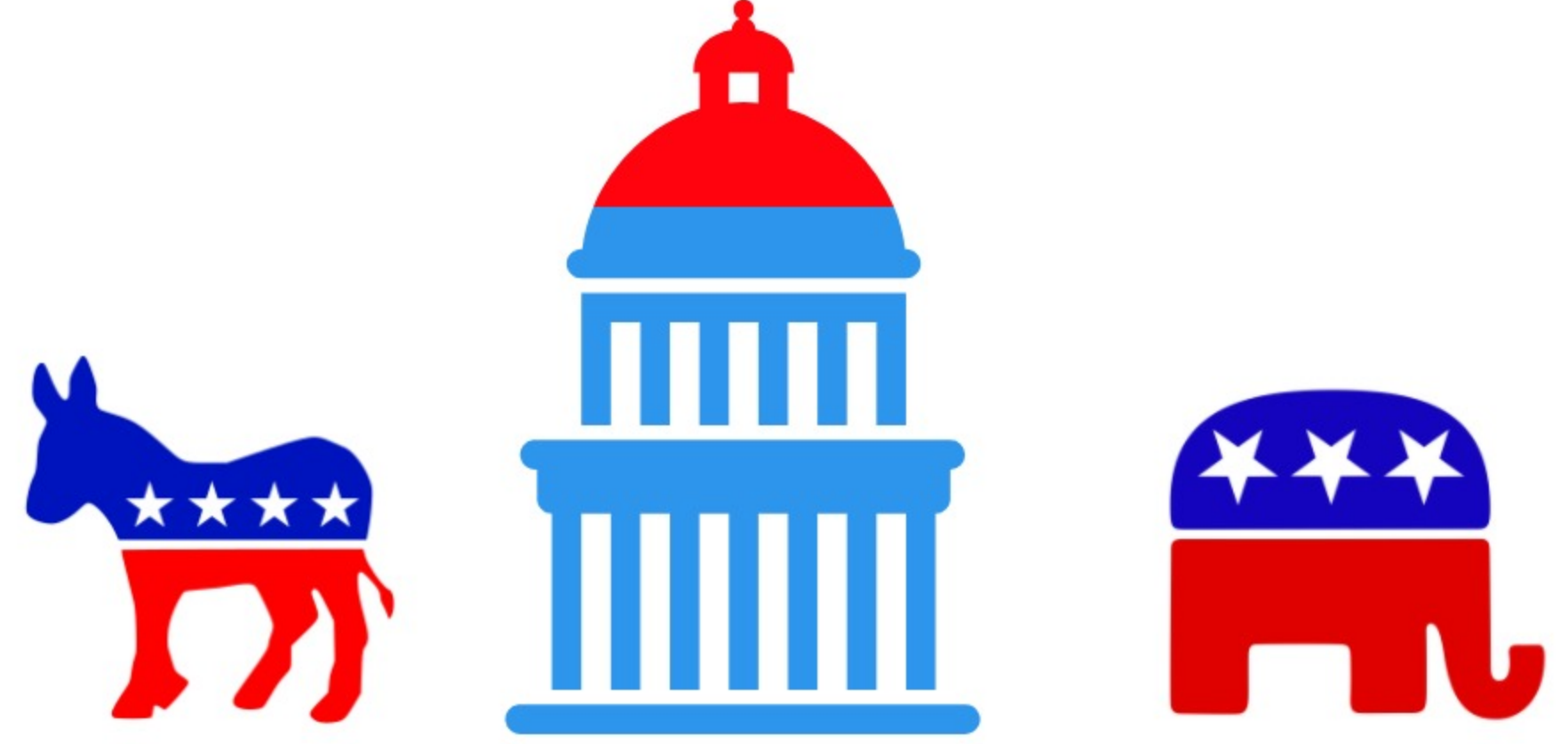
## CONTRIBUTIONS



WE INCREASED OUR 2016

# donations to the PAC by 80%

## EFFECTIVENESS

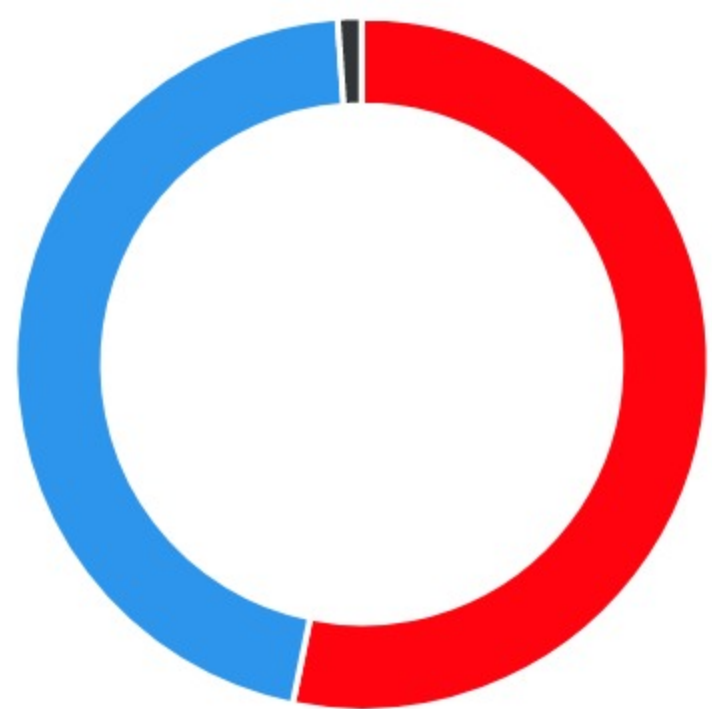


93% of 2016 targeted nominees were elected into the 2017 General Assembly

## CAMPAIGN DISBURSEMENTS

IANA PAC strives to be non-partisan, instead focusing on contributing to nominees who have demonstrated support for CRNA practice. In 2016, IANA PAC contributed to a partisan ratio that closely mirrors the General Assembly composition.

### PAC DISBURSEMENTS BY PARTY

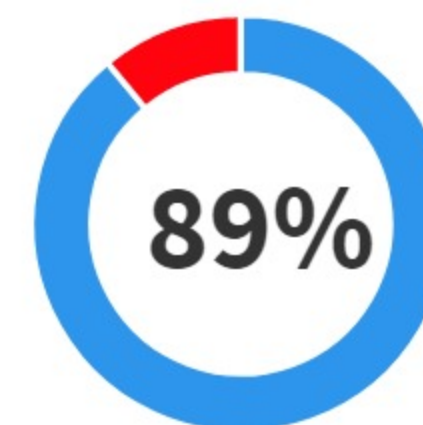


REPUBLICAN DEMOCRAT INDEPENDENT

- ✓ **Fundraisers** attended by IANA members allow face-to-face opportunities for advocacy.
- ✓ **Legislative reception** held every January brings legislators face-to-face with CRNAs from around the state at the beginning of each session.
- ✓ **Hill Day at the Capitol** provides an opportunity to meet with leaders of both parties.

CREATING PROGRESS

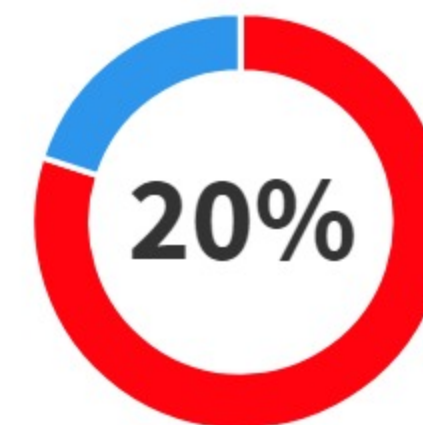
## COMPARING WITH PAST YEARS



We saw an **89% increase** in the number of PAC donors from 2015 to 2016, indicating a member-valued component of our association.



**IANA PAC increased** campaign distributions by 30% in 2016 compared to 2015. Greater PAC funds allow IANA to distribute to more legislators who support CRNA practice.



**Recurrent monthly donations** to IANA PAC accounted for 20% of total contributions to the PAC in 2016 compared to just 12% in 2015.

## GOALS MOVING FORWARD

IANA PAC is committed to advocating for CRNAs. In order to do this we are continually looking for ways to enhance member involvement and create PAC sustainability. More info is to come!

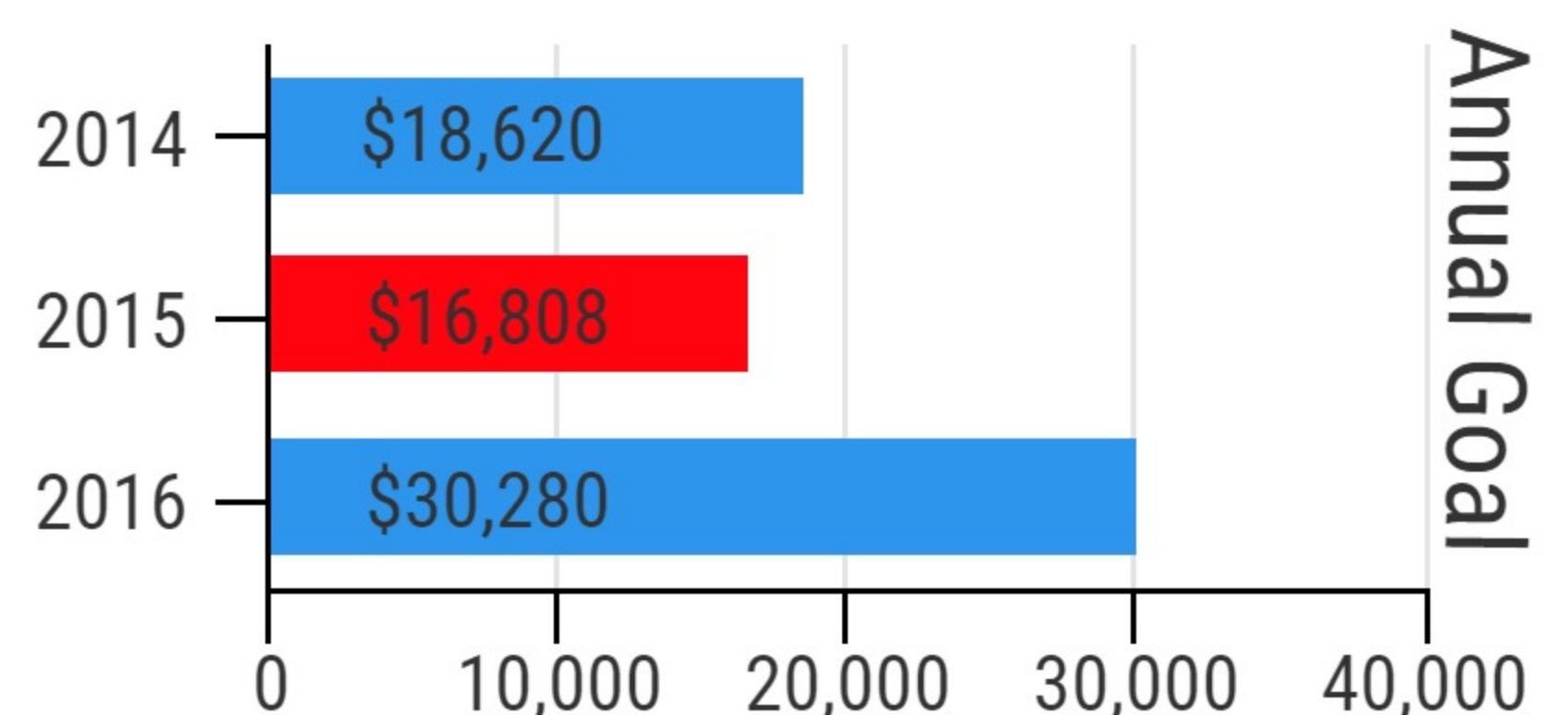
Events



Dollar-a-day Donations



Advocacy



In 2016, there was a major increase in IANA PAC donations. To a large degree, this was because of an increase in recurrent monthly donations. However, our minimum need of \$40,000 per year is still not being met.